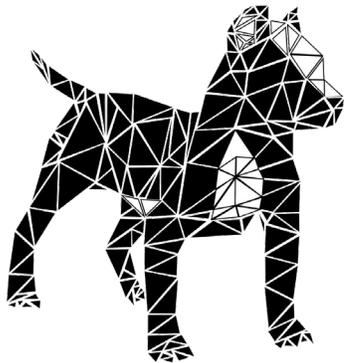


FIDO

Financially Integrated
Decentralized Organization

FIDO.VISION

IDENTITY **MISSION STATEMENT**



FIDO develops and aims to acquire financial smart contracts, in order to integrate them into a network of contracts governed by a decentralized autonomous organization.

PROBLEM



Currencies, of any form, and as a whole offer the principle of a “store of value”. While cryptocurrencies intrinsically provide this trait, volatility within the market can be a barrier to entry, and a point of hesitation. While there are mechanisms to disincentivize quick, or marginal trading behavior, this often comes at the cost of trading volume, trust for the protocol due to added points of centralization, or complications for the end-

user (ex. calculating slippage). In order to encourage trading behavior beyond direct buying and selling of the currency to an external exchange outside of the ecosystem, there needs to be alternative applications or functions for the cryptocurrencies within the network. This all needs to be achieved while removing as many points of centrality as possible and keeping the process as seamless as can be.

OUR SOLUTION

In order to provide increased volume and develop long-term stores of value, we will develop a network of interconnected, and inter-traded currencies built off one another.

To remove complications for the end-user, we will develop applications to

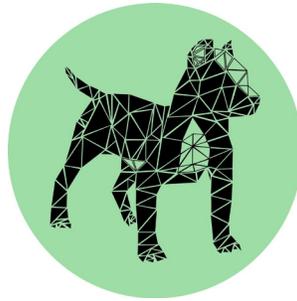
interface seamlessly between the smart contracts within the organization.

Finally, to remove the need for trust of the contract owners, we will develop a DAO to manage and facilitate every contract within the ecosystem.



01/ FIDO RISE

The launchpad of **FIDO** is the **FIDORISE** Token. The **FIDORISE** Token has an 8% transaction fee. This fee structure is designed to encourage long-term investors, and punish those who seek to take advantage of marginal trades. **FIDORISE** retains the flexibility to have its fee structure adjusted, to reflect natural developments in the investor base and use case of the token. A portion of **FIDORISE** transaction fees are distributed across holders of the token proportionally to the amount of supply held by the wallet, and are accrued within the **FIDORISE** strategic buyback system. When enabled, the buyback system will purchase and burn **FIDORISE**, which deflates the currency's supply and contributes to the price floor stabilization. Beyond these two key features, the token adds a portion of fees back into the liquidity pool, in order to retain token tradability. In addition, a small amount of the fee is distributed towards the development and marketing of the **FIDO** ecosystem.



02/ FIDO SWAP

We will first develop the connection point between all contracts within our network **FIDO SWAP**. This will ultimately be **FIDO**'s main decentralized exchange and liquidity pool provider. The objective of **FIDOSWAP** is to provide alternative sources of revenue, volume, and remove complexity for the end-user. Owners of the **FIDOSWAP** Token will receive a portion of all transaction fees on the exchange. Additionally, liquidity pool providers will receive a portion of the transaction fees specific to their token liquidity pool. The **FIDOSWAP** exchange will be the central point of trade between all current and future sub-cryptocurrencies within the **FIDO** smart contract network (currently, but not limited to: **FIDORISE, FIDOSWAP & FIDODAO**).



03/ FIDO DAO

To provide an easier entry point into the **FIDO** ecosystem, we are aiming to create the **FIDOWALLET** for mobile devices. This will integrate with existing cryptocurrencies traded on the **FIDOSWAP** exchange.

To remove the need for trust, the **FIDO** company will release ownership of all contracts within the ecosystem. At this point, the **FIDODAO** will be implemented, and there will be an ICO for the **FIDODAO** Token. At that stage, owners of the **FIDODAO** Token will preside as shared owners over the smart-contract ecosystem. **FIDODAO** holders can propose and vote on new changes, additions, and removals of smart contracts in the **FIDO** ecosystem. As well as the allocation of funds towards development, marketing, charity, or any decision the **FIDODAO** holders pass a majority vote on.

MARKETING ACTIVITIES —



FIDO will be administering NFT giveaways on a timely basis that the community agrees with. Contingent on community decisions, **FIDO** will purchase and giveaway rare NFT's from other popular communities and will design and offer its own NFT collection. In addition, **FIDO** will conduct token giveaways, not limited to, but including, all tokens in the **FIDO** ecosystem.

FIDO will also be marketing through paid campaigns on social media platforms, websites, and conduct influencer promotions as funded through the allocated budget.

Finally, **FIDO** will engage and leverage key members of its community through its unique ambassador program, which incentivizes efforts to organically increase awareness of **FIDO** and strengthen its community.

TEAM AND KEY ROLES

The team at **FIDO** prefers to remain anonymous for a number of reasons. However we understand the value of an explanation and will focus on the most important reasons for doing so. Our goal as a company and what we are trying to achieve does not require the identities of the team to be public. The standard trend for doxxing an individual, or a team, is solely to establish a liable party that can assume responsibility in the event of a catastrophe.

At **FIDO**, we are working toward relinquishing our control over any and all of the organizations within our soon-to-be ecosystem to the public. It would be counterintuitive for us as a company, let alone individuals, who seek true decentralization to then have a central face. Publicity is not our objective, that's not what blockchain and its capabilities represent.

We are **FIDO** - from two college students with an idea - we have expanded to a vision that is much greater than either of us: **FIDO**. We began this project with more than four years of cryptocurrency and development knowledge and have experienced enough to not become the nefarious actors that we so often see in this space. We are **FIDO**. We provide and facilitate all things concerned with decentralization - and we invite you to join our mission."