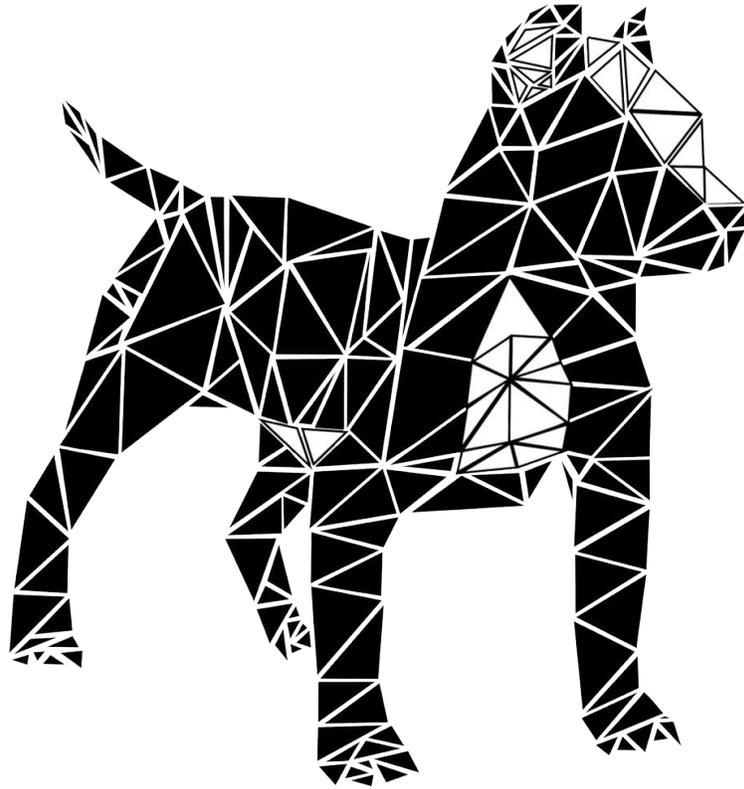


AMBASSADOR PROGRAM



FIDO

Financially Integrated
Decentralized Organization

FIDO.Vision

AMBASSADOR PROGRAM



OUR OFFER

COMPENSATION

Base rate - \$50 USD paid in BNB each week with opportunities to earn greater rewards based on performance. **Negotiable

EXPERIENCE

On this team, you will sharpen your skills in marketing, communication and your overall understanding of the fast paced crypto marketplace.

OPPORTUNITY

You are given the opportunity to have a personal and legitimate impact on the project's success through direct communication with the team. At FIDO we also want you to personally succeed; the skills and experience earned while in this program will make you more marketable to future work opportunities within the crypto community as a whole.

COMMUNITY

The FIDO Ambassador program positions you as a key member of a growing community. As an Ambassador, you have influence in the community and represent the FIDO brand both internally and externally. You will be the first to know about our projects plans, and the first to announce them to the community.

WHAT WE LOOK FOR

EXECUTION

The ability to **take action** when necessary.

INITIATIVE

The ability to take **personal responsibility** for a task. We expect our ambassadorsto always bring their **own ideas and interest** to FIDO and

TRANSPARENCY

Honesty towards our internal and external communities.

COMMUNICATION

Clear and timely communication with the community and team.



AMBASSADOR RESPONSIBILITIES

AREA(S) OF FOCUS

External community outreach

Organically generating brand exposure across various media channels

Actively engaging in and generating discourse and general brand awareness using relevant communication channels.

Writing and responding to comments that generate awareness of FIDO

Using personal social media accounts to repost brand material

Internal community support

Answering internal community questions

Facilitating engagement and conversation across media channels. (telegram, twitter, reddit etc.)

updating the community using our communication channels

Content Strategy

Identify current & upcoming social media content creation concepts and trends (hashtags , tik tok sounds etc.)

Identify potential influencer partnerships across social media channels

Content Influencer

Content creation on owned channels (twitter,Tik Tok, Youtube etc)

Posting original or reposting FIDO related content

The following are key roles that an ambassador can specialize in.
Ambassadors are not limited to a specific position.

